

Global Executive Leadership

In this executive programme, leaders strengthen their ability to lead transformation in an era defined by AI, geopolitical instability, sustainability pressures, and exposed value chains.

The programme is tailored to senior global executive leaders seeking to develop their leadership capabilities for the future.

CISL provides world-class insight for business, policymakers and financial institutions on topics of strategic global foresight, geopolitics, business strategy, and sustainability as a driver of competitiveness.

Mannaz equips leaders to excel within their organisations by focusing on strategic execution, system navigation, rethinking human and AI interaction, and organisational impact.

By combining the research and strategic insights from University of Cambridge Institute for Sustainability Leadership, CISL, with Mannaz's systemic and human-centric perspective and practical methodologies, we provide a space for executives to connect with experts and peers to consider their contexts, their organisations, the future of work and what leadership to cultivate to bring their businesses well into the future.

Participants will also join an exclusive global network of 3,700 senior leaders (alumni's) from more than 1,750 organisations in 100 countries.

The programme spans nine months. Five months with key modules, followed by a sustaining impact & network module after four months. It includes modules delivered at The University of Cambridge and in Copenhagen.

Who will benefit from this Global Executive programme?

Attendees are executives and senior leaders, either individually or in small leadership teams, who are facing adaptive challenges, transformation, and strategic execution in complex environments.

All applications are carefully screened to ensure a high-calibre cohort and an optimal learning experience. Delegates typically demonstrate:

- 🕒 A senior leadership position with significant influence over organisational strategy and decision-making
- 🕒 A proven ambition to move their organisation beyond business as usual
- 🕒 The ability to effect change at scale, both within and beyond their organisation
- 🕒 High proficiency in English to maximise participation and peer learning
- 🕒 Capacity to fund participation or secure sponsorship

Previous cohorts of CISL's Business Sustainability Programme have included leaders from organisations such as Novo Nordisk, the Danish Ministry of Foreign Affairs, Google, Unilever, AstraZeneca, ABN AMRO Bank, and Procter & Gamble.

[Read more about this Executive Leadership Programme.](#)

This executive programme brings together the finest expertise from Cambridge Institute for Sustainability Leadership (CISL) and Mannaz.

Mannaz

COLLABORATING PARTNER



Mannaz

The University of Cambridge (CISL) as collaborating partner

The programme uniquely includes the CISL flagship 'Business & Sustainability Programme' and gives delegates access to the University of Cambridge CISL Network, where the participating leaders will join other senior executives from around the world and be part of the Cambridge community.

Since 1995, the Cambridge Business & Sustainability Programme (BSP) has built a community of 3,700 senior leaders in over 100 countries determined to shape the markets of the future together.

From Europe's search for a new economic story, to Africa's pragmatism and sense of progress amid complexity, to Asia's momentum in driving innovation and setting the pace of competition, to Australia's focus on seizing opportunities from its resource transition, BSP brings these perspectives together in one global community to shape the agenda of what comes next.

What's included in the price

- 🕒 7½ course days
- 🍽️ All meals
- 📚 Course materials
- 📄 Course certificate
- 🏠 Accommodation at The University of Cambridge

The price does not include:

- 🕒 To apply for the seminar please complete the Cambridge application form (you will be informed by mail)
- 🚗 Transport to England and to Cambridge, and return
- 🛂 To visit England, you need an Electronic Travel Authorisation (ETA)
- 🧑‍🏫 Hogan personality assessment and feedback is optional

[READ MORE AND SIGN UP HERE](#)

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Programme structure and content

The programme is meticulously designed around the leadership dilemmas and opportunities inherent at the executive level of responsibility. It combines an intense 3.5-day residential Cambridge programme with a series of 1-day deep dives and leadership labs and action learning to support the executives in developing their leadership and business.

The University of Cambridge, CISL, provides world-class insight for business, policymakers and financial institutions on topics of strategic global foresight, business strategy, and sustainability as a driver of competitiveness. Module 2 is devoted to immersing in The University of Cambridge's expertise and the sparring with a global network of executives.

Mannaz equips leaders to excel by focusing on strategic thinking and execution in their contexts gaining outside-in perspectives from Mannaz consultants and executive peers on their leadership roles, challenges, and opportunities. We do this in Module 3-5 in a combination of deep dives into key topics and leadership labs.

Deep dive topics will include a systemic approach – strategy execution through collaboration in the value chain and industry, sector and ecosystems – and the rethinking of human and AI collaboration and having a clear inner compass to navigate in high complexity.

The programme has a strong action learning approach where leaders work in depth with their own challenges both in modules and in their contexts. In Modules 3-5, dedicated leadership labs will spotlight participants, ensuring that all participants benefit from in-depth, personalised development.

The prioritisation and depth of the various themes will be tailored to reflect the group's interests and current challenges. Module 6 takes place after a 4 month period to support the executives creating lasting impact.



Why attend the Global Executive Leadership

Attend the Global Executive Leadership to strengthen your strategic leadership capabilities and gain the global perspectives needed to drive sustainable, long-term business value. The programme equips you to navigate complexity, lead with impact, and translate sustainability into competitive advantage.

You also get the opportunity to join the prestigious global network of 3,700 Cambridge CISL BSP programme alumni representing more than 1,750 organisations in 100 countries.

Your personal benefits

- 🕒 Gain a critical understanding of global trends and systemic challenges
- 🕒 Develop the ability to identify and address adaptive problems
- 🕒 Acquire tools and methods to increase leadership impact
- 🕒 Engage in peer learning with international leaders in a trusted environment

A recognised certificate from the University of Cambridge Institute for Sustainability Leadership

Benefits for the organisation

- 🕒 Strategic advantage in identifying risks and opportunities in sustainability
- 🕒 Enhanced market positioning and policy influence
- 🕒 Strengthened leadership reputation and cross-sector intelligence
- 🕒 Actionable strategies for embedding sustainability into core operations
- 🕒 A good opportunity to develop your international leadership team together.

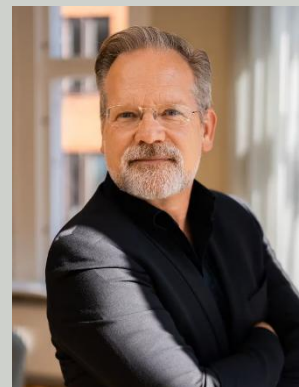
Do you have any questions?

You're always welcome to contact me if you need sparring or wants to hear if our Global Executive Leadership Programme is the right choice for you.

René Fabridius Weichel

Senior Product Manager

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Have this programme in-house

With an in-house programme, you can choose any course or programme from our broad portfolio. We will conduct the programme for your employees only – adapted to your specific needs, wishes and business goals.

Contact **Mariann Illum Vendler**, Relation Manager: miv@mannaz.com | +45 4517 6189

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